

NAZMUL HOSSEN SHUVO

Finance & Business Growth Professional

Chattogram, Bangladesh

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Professional Profile

Finance-focused business professional with experience in business operations, financial planning, pricing strategy, client acquisition, SEO, and digital growth initiatives.

Currently serving as CFO of Motionly Media and Finance Director of EquiSaaSBD.

Key Strengths

- Financial Reporting
- Budgeting & Planning
- Business Growth Strategy
- Client Acquisition
- Sales & Relationship Building
- SEO & Lead Generation
- Excel & Google Sheets
- AI Tools & Automation

Experience

CFO | Motionly Media | 2026 – Present

- Financial planning and pricing strategy
- Client acquisition support
- Business growth planning

Finance Director & Co-Founder | EquiSaaSBD | 2026 – Present

- Pricing and financial strategy
- SaaS business planning

SEO Intern | Shikkha IT Limited | 2025 – Present

- Keyword research
- On-page SEO
- First-page ranking achievements

Business Operations | Family Business | 2016 – Present

- Cash flow management
- Inventory management
- Customer relationship management

Education

B.A. (Honours), Islamic History & Culture
Government City College, Chattogram
Expected Graduation: 2030

HSC (Science) – GPA 4.00

SSC (Science) – GPA 4.61